



OFFICE OF THE REGISTRAR
INDIAN INSTITUTE OF ENGINEERING SCIENCE AND TECHNOLOGY, SHIBPUR
AN INSTITUTE OF NATIONAL IMPORTANCE
(FORMERLY BENGAL ENGINEERING AND SCIENCE UNIVERSITY, SHIBPUR)

No. RMS/396/24

Date: 17.09.2024

NOTICE

As per DO No. 11014/03/2024-EBSB dated 12.09.2024 issued by MoE, GoI, I am directed to inform that Swachhata Hi Seva Campaign 2024 is being observed from 17th September, 2024 to 1st October, 2024 with the theme 'Swabhav Swachhata – Sanskaar Swachhata'.

The campaign will be a prelude to the 'Swachh Bharat Diwas' to be celebrated on 2nd October, 2024.

The programme will be inaugurated by the Hon'ble Director at 12:45 PM on 18th September, 2024 (Wednesday) at the 1st Lobby of the Academic Building.

The programme will include:

- Ek Ped Maa Ke Naam
- Signature Campaign
- Selfie Booth
- Swachhata Pledge
- Human Chain
- Display of e-posters on LED Screen

Your steady co-operation and participation in the planning, implementation, monitoring will lead to success of the Swachhata Hi Seva Campaign 2024.

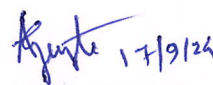
It may be highlighted that in recent past IEST, Shibpur has been active in advancing the Clean Campus, Green Campus (Swachh Shanivar, Clean Saturday) initiative with active support of the campus community.

In addition to the above activities, different departments of the Institute, hostels, residential premises are encouraged to take up activities on the theme 'Swabhav Swachhata – Sanskaar Swachhata' to make the campus clean.

Sd/-
(Prof. Anirban Gupta)
Registrar (Acting)

Copy forwarded for information and necessary action to:

1. PS to the Director
2. All Deans, Heads of the Departments/Schools/Centres
3. All Officers
4. Institute Website


(Prof. Anirban Gupta)
Registrar (Acting)